

ATTIRE

MARCH/APRIL 2015 ISSUE 46

Bridal

The London Bridal Show

In-depth preview

We've got male

Fabulous formalwear

TRACK THE TRENDS

Style guide for the coming season

Hot
steppers
Fashion forward
footwear

Plus

- ✿ Business tips
- ✿ News and events
- ✿ Retail technology

London Bridal Fashion Week

We announce the big name exhibitors

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LET'S PARTY
LILLY
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LINZI JAY
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REMBO STYLING
TIA
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WENDY MAKIN
WTOO
YAKI RAVID
YARWOOD WHITE
YOLANCRIS
and many more...

*Apply for your invitation
at www.lbfw.org/invitation*

LB^{*}fw

LONDON BRIDAL FASHION WEEK
OLD BILLINGSGATE * 17-19 MAY 2015
www.londonbridalfashionweek.com

London *Calling*

We speak to some of the exhibitors at London Bridal Fashion Week to find out why the capital is such a big draw for designers, manufacturers and retailers.

In Brief

London Bridal Fashion Week

Location: Old Billingsgate, 16 Lower Thames Street, London. EC3R 6DZ

Nearest tube stops: Monument, Tower Hill, London Bridge

Date: 17th-19th May, 2015

Exhibitors: See full list online

Website: www.londonbridalfashionweek.com



Amanda Wyatt

"The concept and beliefs for the LBfw mirror ours at Amanda Wyatt – one show that's beautiful, well organised, central and is open to both designers and manufacturers. With London being the capital city, it attracts a wide footfall of UK and international retailers as well as all the leading press."

Fiona Cooper, Felicity Cooper Bridal

"We've been looking for the right event to launch Felicity Cooper Bridal and LBfw was the perfect platform. An iconic and quirky venue like Old Billingsgate matches our brand style and we're really looking forward to launching the label there."



Rachel Simpson

"We're truly excited to be a part of the debut London Bridal Fashion Week (LBfw). Having always prided our brand in crossing the bridge between designer and premium, LBfw provides the perfect platform to showcase the collection to buyers from both markets. The fact that it's taking place in such a stunning location is the icing on the cake."



Emmanuela Silvestridis, Nymphi Design

"LBfw is an exhibition that brings together the best of bridal design and we're happy to be a part of its launch. We'll be showing a new range of luxury veils, destination wedding accessories and showstopping headwear."



THE COLLECTIONS

We showcase a collection of fabulous accessories to match our two key fashion features.

Lily Bella
wholesale@lilybella.co.uk
www.lilybella.co.uk

Debbie Carlisle
www.dcbouquets.co.uk



Charlotte Mills
+44 (0)161 943 2584
www.charlottomillsbridal.co.uk



Rosie Willett
+44 (0)845 838 1869
www.rosiewillett designs.co.uk



Camilla Carrington
www.camillacarrington.co.uk

Slim pickings

Delicate, ethereal accessories are perfect for complementing gowns with barely-there spaghetti straps.

FEELING GOOD

For this season's tactile textured fabrics, mix and match embellishments for the perfect finishing touch.



Klaire Van Elton
+44 (0)116 318 3100
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Irregular Choice
+44 (0)1273 733 869
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